

REGISTER NOW!

**Online registration
opens December 1, 2009**

www.abhrconference.com

UP
think

ideas + strategies = **RESULTS**

5th annual Alberta HR Conference

April 21 + 22, 2010 • BMO Centre . Stampede Park . Calgary, Alberta

www.abhrconference.com

• • • **With more than 1,200 delegates expected, 2010 promises to be the year the Human Resources Institute of Alberta hosts the largest and most diverse Alberta HR Conference ever.** We are proud of the fact that this event remains highly relevant by consistently meeting the professional development needs of HRIA members and others in the HR community.

The 5th annual Alberta HR Conference will focus on exploring, encouraging and advancing the strategic value of human resources. We are excited to be facilitating dynamic dialogue between speakers and delegates about the importance of higher level, big picture thinking.

Many beneficial and value-added activities are planned for Think UP 2010. We are especially excited to be presenting five thought-provoking keynote speakers this year, culminating in a dynamic presentation by Marcus Buckingham. Marcus is a best-selling author and an expert on outstanding leadership and management practices. He challenges accepted wisdom and the most common management practices while demonstrating the link between engaged employees and productivity, profit, customer satisfaction, and the rate of turnover. What could be more beneficial in the current economic environment?

This year, the professional development opportunities will be more comprehensive and in-depth than ever before. For senior practitioners, we are offering a pre-conference, full-day workshop on Tuesday, April 20, 2010. This workshop – Measuring the ROI in Human Resources – is being instructed by the world-renowned expert on accountability, measurement and evaluation, Dr. Jack J. Phillips of the ROI Institute.

We are also providing a diverse selection of 60- and 90-minute concurrent sessions, and a 1-1/2 day tradeshow exhibition including morning coffee and other networking activities on the tradeshow floor both days. And advance registration pick starting at 11:00 am on Tuesday will streamline your experience from the very first day.

We are quickly ramping up to host the best conference ever on April 21 + 22, 2010 at the BMO Centre in Stampede Park in Calgary. Registration opens December 1, 2009 at www.abhrconference.com and the first 300 paid registrants will receive a free Marcus Buckingham book. Don't delay!

David Knudson, CHRP
Conference Chair

**hria**
human resources
institute of Alberta

www.hria.ca



SPONSORS AND EXHIBITORS

Sponsors (as of November 23, 2009)

Sponsorship opportunities are still available!
Contact Jenny Chapman, Alberta HR Conference Manager,
at 403-541-8703 or jchapman@hria.ca.

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Tradeshow Exhibitors (as of November 23, 2009)

Exhibiting opportunities are still available – reserve your spot to showcase your services to over 1,200 HR professionals from across Alberta. Contact Jenny Chapman, Alberta HR Conference Manager, at 403-541-8703 or jchapman@hria.ca.

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- Psychometrics Canada
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- University of Alberta - School of Business
- Vital Benefits Inc.

Green Initiatives

After the outstanding success of our green initiatives from the 2009 conference, we will continue to go green once again!

- As you can see from this digital brochure, we are using online and email communications to save trees and reduce hydrocarbon consumption in the delivery of hard copy mail.
- We are working with suppliers and vendors who implement environmental initiatives.
- And, of course, we are reducing, reusing and recycling in every area possible.

REGISTRATION

• • • In keeping with our eco-friendly initiatives, registration for the conference will only be accepted online at www.abhrconference.com. The online registration system will allow you to select your preferred concurrent sessions. Register early – popular sessions fill up quickly!

Please note, you must register for the Pre-Conference Workshop and the Celebrating Excellence Dinner & Awards Gala separately – these two events are not included in full conference registration.

	Early Bird <i>(until Feb 15, 10)</i>	Regular <i>(after Feb 15, 10)</i>
Member*	\$750	\$850
Non-Member	\$850	\$950
Student**	\$150	\$200
Pre-Conference		
Workshop	\$299	\$299
Gala Dinner	\$95	\$95

Prices do not include GST. All conference registrations must be received in Canadian funds.

*Member rate applies to active members of HRIA and its Collaboration Partners (HRMAE, HRMAL, WBHRMA, CAHRMA, PRHRMA). Membership status will be verified.

**Full-time post-secondary students only. Student status will be verified.

Registration Fee Includes

- All keynote speakers
- Your choice of concurrent sessions
- Access to Internet Café
- Full access to the tradeshow
- Breakfast, lunch and coffee breaks

Plus, earn up to 20 points towards your CHRP recertification by attending the Alberta HR Conference (10 points per day of attendance).

Payment

Payments can be made through the secure online registration site using Visa/MasterCard or by cheque payable to Alberta HR Conference. If paying by cheque, all payments must be received within 30 days from the date of your registration. Your registration is not finalized until payment is received.

Cancellation and Refund Policy

Cancellation requests must be received in writing via email, mail or fax, by Wednesday, April 7, 2010 and are subject to a 50% cancellation and administrative fee. Requests for refunds made after April 7, 2010 will be considered on compassionate grounds on a substantiated, case-by-case basis.

Substitutions

Substitution requests must be received in writing via email, mail or fax, by Friday, April 17, 2009 and are subject to a \$50 administration fee. Requests for substitutions made after April 17, 2010 will be considered on compassionate grounds on a substantiated, case-by-case basis.



TRAVEL & ACCOMMODATIONS

••• **The Alberta HR Conference is being hosted this year at the BMO Centre, Stampede Park in Calgary, Alberta.**

Getting to the BMO Centre

Located at 1410 Olympic Way SE, the BMO Centre is just outside Calgary's downtown core in beautiful Stampede Park, with quick access from Calgary's C-Train light rail transit along with plenty of parking right outside the doors. For detailed directions on getting to Calgary and to the BMO Centre, visit www.abhrconference.com.

Tourist Information

Calgary is a vibrant city that offers the best of all worlds – a cosmopolitan city of nearly one million with outstanding outdoor adventure and pristine wilderness only an hour away in the Canadian Rockies.

Nearly five million visitors each year find a wealth of cultural attractions, diverse restaurants and award-winning cuisine, parks and pathways, specialty shops and trendy night spots in Calgary. Our wide, blue sky and moderate climate beckons year-round outdoor enthusiasts to golf or hike, fish or mountain bike, ski or dog-sled.

Our parks offer some of the finest natural areas in North America. Our shopping is a paradise – we are the only province in Canada with no provincial sales tax. Our dynamic arts scene will indulge your passion for culture. Our western heritage and legendary hospitality will make you feel welcome.

For complete tourism information, visit Calgary's official tourism website at www.tourismcalgary.com/visitors.

Air Travel

For domestic travel (inside Canada), WestJet Airlines



is offering a special, discounted rate for the 2010 Alberta HR Conference. All delegates will receive a **10% discount** off the best available regular fare at the time of booking (excludes web and promotional fares). For questions or to receive the discount, contact WestJet's Convention line at 1-877-952-4696. Agents are available to assist Monday – Friday 8:00 AM – 4:30 PM MST. Please quote the **Account # QC#6192**

Hotel Information

Reduced room rates have been negotiated for Alberta HR Conference delegates at Hotel Arts and the Hyatt Regency Calgary, a short walk or LRT ride away from the BMO Centre. A limited number of rooms are available at these discounted rates so book early to avoid disappointment. Please visit the Travel & Accommodations page at www.abhrconference.com to book your hotel online.



Hotel Arts

119 – 12th Avenue SW
Calgary, Alberta, Canada
Ph: 403.266.4611 www.hotelarts.ca

Indulge yourself at Calgary's Hotel Arts – the ultimate urban escape. Experience a sumptuous blend of modern luxury and intuitive service in Calgary's premier boutique-style hotel. Located in the heart of the city's emerging arts and entertainment district and steps from Calgary's vibrant business centre, Hotel Arts places you on the red carpet of fabulous shopping, theatre, spas, dining, convention facilities and the BMO Centre at the world-famous Calgary Stampede.



Hyatt Regency Calgary

700 Centre Street SE
Calgary, Alberta, Canada
Ph: 403.717.1234 www.calgary.hyatt.com

Discover the city's best at Hyatt Regency Calgary. This elegant downtown Calgary hotel, the newest four-star property in Calgary, offers the perfect combination of world-class amenities with an ideal setting in the heart of downtown. Within this welcoming hotel, enjoy outstanding services including the renowned Stillwater Spa, the city's largest meeting spaces and the area's best restaurants. When it comes time to rest, enjoy our spacious hotel rooms and suites, fresh from a \$6-million renovation. Whether joining us for business or fun, you'll find we are the unmatched choice among hotels in Calgary.

PROGRAM SCHEDULE

Please note, program is subject to change.



Tuesday, April 20, 2010

Pre-Conference Workshop

8:30 am – 4:30 pm

Measuring the Impact of ROI of HR Programs

Dr. Jack J. Phillips, ROI Institute

For senior practitioners, this workshop is being instructed by a world-renowned expert on accountability, measurement and evaluation. Lunch is included.

Jack J. Phillips, Ph.D., a recognized expert on measurement and evaluation, is Chairman of the ROI Institute. He provides consulting services for Fortune 500 companies and workshops for major conference providers throughout the world. Phillips is also the author and editor of more than 50 books. The morning tackles the key questions that often arise about this level of accountability. Why ROI? What's the value of having this information? How do I implement ROI? What is the benefit to this methodology, when compared to others? What does it cost to do an ROI study? What are the savings? How does ROI support my executive? What are the benefits of ROI to senior HR leaders? What's involved in ROI Certification? The afternoon will focus on specific issues about ROI use and its implementation through the use of case studies.

11:30 am – 1:00 pm

Advanced Registration Pick Up

5:00 pm – 7:00 pm

Advanced Registration Pick Up





Wednesday, April 21, 2010

7:00 am Registration, Tradeshow and Breakfast

8:00 am – 9:00 am Opening Ceremonies

9:00 am – 10:00 am Keynote Speaker



STRATEGY – EXPLOITING CHAOS

Jeremy Gutsche

Founder of Trendhunter.com, the World’s #1 Trendhunting Website

In this provocative talk, Jeremy Gutsche moves past traditional strategies – often barriers to creativity – to discuss cutting edge frameworks and powerful ideas that will empower your organization to exploit chaos.

Jeremy’s TrendHunter.com is the largest, most influential collection of cutting edge ideas available anywhere. He holds an MBA from Queen’s, is a CFA, and studied innovation at Stanford’s Graduate School of Business. Jeremy’s bold, interactive keynotes deliver a blend of viral trends, strategic frameworks, and a contagious enthusiasm for innovation to provide you with inspiration and tools to generate ideas, stimulate creativity and unlock potential.

10:00 am – 10:30 am Networking Break

10:15 am – 11:45 am

Concurrent Sessions

Choose one of the following five concurrent sessions. Please note that the first two are more in-depth 90-minute sessions and three are 60-minute sessions.

The Generation Jeopardy Game Show

Pam Paquet, Pam Paquet & Associates Corporate Training

Employee retention is an ongoing challenge for HR professionals and it’s even tougher when the workplace is comprised of different generations, who have vastly different opinions on technology, values and work ethics. This session will begin like most breakout sessions before playing the game show “Generation Jeopardy”. As Bob Barker would say, “Contestants will come on down” to participate in the game where generational and HR management ideas and strategies will be brainstormed and created. Enjoy a fun way to learn about generational differences and how to lead each generation more effectively to achieve retention success.

HR in 2010: Wimps Need not Apply!

Eleanor Culver, Real HR

With the uncertainty in the marketplace today, the best way to ensure your future is to ensure the future of your organization. "HR in 2010: Wimps Need Not Apply!" is a humorous and pragmatic discussion of the key attributes human resources practitioners need to be truly effective at managing the human capital of their organization. Join Eleanor Culver, President, REAL HR, as she relates her experiences of the past 20 years in the human resources field and what it takes for you, and your organization, to thrive in the coming years.

10:30 am – 11:30 am

Bringing Them Home: The Repatriation Challenge

Stephen Cryne, Canadian Employee Relocation Council

As organizations struggle to manage the tough economic realities of relocation and foreign assignments, an area often overlooked is repatriation of employees. The risk of managing repatriation poorly is the loss of valuable intellectual capital to the organization. In this interactive session, we'll explore how some of Canada's leading employers are managing this important aspect of employee relocation. Based on benchmarking data, including surveys of the Canadian Employee Relocation Council, you'll learn about recent trends, the pitfalls to avoid and how your organization can manage repatriation with success.

Conflict is Healthy! How to Create Innovative & Dynamic Organizations

Catherine Armstrong, Armstrong Training and Development

Many companies are experiencing economic, social and generational turmoil. HR professionals and other leaders struggle to keep their companies viable by attracting and retaining engaged, committed employees. Enlightened companies recognize the importance of capitalizing on the wisdom of individuals and teams. Even organizations that strive to value differences and encourage alternative viewpoints find that there are many challenges to using conflict in healthy ways. In this session, we will explore five steps that will encourage the creative use of conflict and six key strategies to create innovative and dynamic organizations.

What Box? Creativity, Innovation and Planning in the Workplace

Dr. James Hill, Positive Leadership Solutions

Give kids a box of crayons and we can see unbridled creativity. In organizations, however, we focus creative activities on the mission, values and bottom line. Rewarding innovation while providing people the tools and an environment that promotes creativity can also improve HR services. This session focuses on what works to increase creative planning in organizations. We will discuss theory and research on creativity in organizations, identify factors that encourage and discourage creativity, and discuss the potential risks and benefits of innovation. Workshop participants will learn applied exercises that they can use to facilitate creativity and innovation in their workplaces.

11:30 am – 1:30 pm

Tradeshow Networking Lunch

1:15 pm – 2:45 pm

Concurrent Sessions

Choose one of the following five concurrent sessions. Please note that the first two are more in-depth 90-minute sessions and three are 60-minute sessions.

The Power of Trust in the Workplace

Bruce Lee, Bruce Lee Training

Canada-wide, organizations are discovering that a great workplace culture that fosters productivity has more to do with the “not-so-little things” that increase employee retention than almost anything else. The word that starts to describe this in a high performance, forward thinking, and motivational work culture where needs are fulfilled and appreciation is shown is “Trust”. New employees need to be developed faster than ever before to bring out their loyalty and enthusiasm. This session will show you how to support, groom and grow your people toward becoming the best they can be. Productivity, accountability, creativity and morale will improve.

Growing Talent, Developing Leaders: A Public Sector Case Study

Allan McCalder, CHRP, and Holly Stengel, Strathcona County

In 2001, Strathcona County embarked on a strategic journey to develop people and leaders for the future. Winning the 2009 HRIA Award of Excellence confirmed the County’s important accomplishments related to employee talent attraction, development and retention. Evidence includes the County’s low employee turnover rate over the past 10 years. This case study will present the ideas + strategies that came together to produce results for overarching program of People and Talent Development. Highlights of the results of 2009 employee Connections Survey will demonstrate employees’ satisfaction and commitment levels to working for Strathcona County.

Keeping Employees Through Health & Longevity – Some Hard Facts and Simple Solutions

Dr. Michael Schmolke, Embody Wellness Centre

Our goal is to help HR professionals build long-term teams by creating greater job value and healthier employees. We review the leading sources of disability and lost workdays in Canada and the common causes for reduced company productivity and morale. Simple yet extremely effective strategies are presented which encourage employee morale, personal accountability, improved health and work productivity while decreasing absenteeism and overall costs to the company.

1:30 pm – 2:30 pm

Exploiting Chaos: Reinventing for 2015

Jeremy Gutsche, Trendhunter.com

In this workshop, Jeremy will use a series of tools to help leaders quickly identify patterns of opportunities and critical roadblocks to their success. He’ll then work with the group to prioritize areas of focus and brainstorm strategies to implement change.

From Brainstorming to the Bottom Line

Dasa Chadwick, Leverage Point Learning

Human resources professionals often champion ideas because they're focused on people, hence the name "human resources". While this should be applauded, executives and managers want to know why they should support costly initiatives that seem unrelated to operational objectives, and are impatient to see results. This session presents a four-step process that you can use to make sure your next idea is a winner, from the front-line to the bottom line. If you're a champion of HR initiatives in your organization, you don't want to miss this session.

2:30 pm – 3:00 pm

Networking Break

3:00 pm – 4:00 pm

Keynote Speaker



MOVING BEYOND THE MELTDOWN: ALIGNING YOURSELF FOR GROWTH THROUGH INNOVATION

Jim Carroll, Author, Futurist, Trends & Innovations Expert

Jim Carroll's transformative presentation will help you discover opportunity in an era of high-velocity change by focusing on innovation and aligning your strategy to fast-paced future trends. Jim's global client list includes Disney; Yum! Brands – KFC, Pizza Hut; Visa; IBM; Motorola; BBC and many more. He is the author of Ready, Set, Done: How to Innovate When Faster is the New Fast and What I Learned from Frogs in Texas: Saving Your Skin with Forward Thinking Innovation. Jim is known for an engaging stage style that combines a deep fact base with fascinating stories, a quirky sense of humour and a high level of energy.

4:00 pm – 5:00 pm

Tradeshow Mini-Breaker Reception

6:30 pm – 10:00 pm

**Celebrating Excellence Dinner & Awards Gala
Hyatt Regency Calgary**



**CELEBRATING EXCELLENCE
AWARDS**

Know an HRIA member who deserves to be recognized?

Celebrate excellence and nominate an HR Leader for the 2010 Awards.
Please visit www.hria.ca and click on Awards under What's New. Deadline for nominations is Friday, March 12, 2010.



Thursday, April 22, 2010

7:00 am

Registration, Tradeshow and Breakfast

8:45 am – 9:45 am

Keynote Speaker



APPLYING CAREER INTELLIGENCE IN A TOUGH WORK WORLD

Barbara Moses, PhD

Author, President of BBM Human Resource Consultants

In her session, Dr. Barbara Moses shares her latest insights into the new work landscape including the most important trends, a look into motivational types and the new principles and rules for career success.

Dr. Moses is the best-selling author of *Dish: Midlife Women Tell the Truth about Work, Relationships, and the Rest of Life; What Next? Find the Work that's Right for You;* and *Career Intelligence*. She holds degrees in psychology from McGill, The London School of Economics and the University of Toronto. As a speaker, Barbara is consistently praised for her practical insights into new work realities, her stimulating and compelling delivery, and her tell-it-like-it-is style.

Delegates please note: Barbara is allergic to ALL fragrances. We ask that you refrain from wearing ANY fragrance or cologne to this keynote.

10:00 am – 10:30 am

Networking Break and Barbara Moses book signing

10:30 am – 11:30 am

Concurrent Sessions

Choose one of the following five 60-minute concurrent sessions.

Get the Dish: An Interactive Session with Dr. Barbara Moses

Barbara Moses, dubbed Canada's 'Career Guru' by *Fast Company* magazine writes and talks widely about career issues and smart ways to navigate the modern working world. As a follow up to her keynote 'Applying Career Intelligence in a Tough Work World,' Barbara will share with you her perspective, research and advice relating to career and life intelligence for women based on her best-selling book, *DISH: Midlife Women Tell the Truth about Work, Relationships, and the Rest of Life*. Barbara will respond to your issues such as how to manage your career and life with grace, what women feel about the corporate world, and what successful women have learned and wished they had done differently. Bring your questions to this interactive session and you won't be disappointed.

Delegates please note: Barbara is allergic to ALL fragrances. We ask that you refrain from wearing ANY fragrance or cologne to this session.

Breakthrough Organizational Results Through Strategic Employee Marketing

Jason Randhawa, Randhawa Consulting

Discover how you can use strategic marketing principles and analysis to better understand, inform and engage employees. Despite possessing information about employees that most marketers would kill for regarding who buys their products, HR professionals may fail to leverage this information to better serve their customer – the company’s employees. A better model exists, one that understands who your employees are, communicates more effectively, and draws employees more intimately into supporting corporate objectives, goals, and strategies. Marketers fight for share of the customer’s wallet. Learn how to fight for share of the capital that matters most – your employees’ hearts and minds.

The Missing Link in Strategic Talent Management

Dr. Rebecca Schalm, RHR International

Executives who assume new roles fail at alarming rates – up to 40%. Organizations lose crucial talent or discover leaders are underperforming when they are most needed. With all the systems and programs in place to identify and develop talent, why does this happen? The answer: navigating a leadership transition is fraught with a multitude of challenges. The following questions will be addressed: What challenges do leaders face when changing jobs? What are the Six Key Success Factors to manage? What can organizations do to better manage leadership succession?

Unresolved Workplace Conflict and the HR Professional

Chuck Smith, CHRP, Alberta Arbitration Mediation Society

Unresolved workplace conflict is a cancer eating away at employee health, morale and productivity. It creates poisonous work environments, increases absenteeism and works against employee attraction and retention initiatives. Through this session, we will come to recognize unresolved workplace conflict and its dangers. We will look at how “Treatment of Employee” policies are designed to curb its effects, examine what skills a professional HR practitioner needs to effectively treat this workplace disease, and how to get those skills. HR professionals use their skills to produce human solutions to human workplace challenges... It’s what we do! A fun, dramatized mediation is included.

Success in Planning

*Charmaine Hammond, Hammond International Inc., and
Michelle Luit, Workplace Solutions Inc.*

Succession planning is certainly not rocket science, however, organizations struggle with this concept instead of embracing it as an essential management tool. The dilemma appears to be twofold: 1) for those organizations that identify the time to actually create the plan, they appear to lose interest and the plan is shelved instead of implemented, and 2) organizations continue to exclude HR professionals from the planning process. This interactive presentation will speak to the importance of identifying the “critical” not “key” positions, how to ensure the right players are engaged, and expose you to a variety of forms and check-lists that you may find useful for your organization.

11:30 am – 1:00 pm

Lunch and Keynote



THE CARROT PRINCIPLE

Adrian Gostick

Author, Leadership Expert, Vice President, O.C. Tanner Recognition Company

Adrian Gostick's presentation illustrates the critical relationship between recognition and improved business results. But, it's not the employee recognition some of us have been using for years. This is recognition done right – combined with four other core traits of effective leadership.

The author of several bestselling books on corporate culture, including *The Carrot Principle*, *The Integrity Advantage* and *The 24-Carrot Manager*, Adrian has earned a Master's degree in Strategic Communication and Leadership from Seton Hall University. Currently Vice President of the Carrot Culture division, the consulting and training arm of the O.C. Tanner Recognition Company, Adrian has been praised as an inspiring and entertaining speaker who brings employee recognition to life.

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1:30 pm – 2:30 pm

Concurrent Sessions

Choose one of the following five 60-minute concurrent sessions.

How Am I Doing? Results in Performance Feedback

Val Carter, *The Success Centre*

Performance management is widely misunderstood. It's often interpreted as the way to 'fix' problem employees. In some organizations, it's just a paper exercise. At worst, the old 'school report' style of reviews can actually reduce motivation. This interactive session explores ways to create a positive, solution-focused culture of collaborative performance management that increases engagement and productivity. Leave with tips on what to say and how to say it, determining and measuring tangible and intangible goals, increasing motivation in the unwilling or the obstinate, delivering feedback effectively to different generations, and building on individual strengths to develop the entire team.

Mastering an Aboriginal Inclusive Workplace

Trina Buko, Aboriginal Human Resource Council

This workshop will provide practical human resource advice to managers who want to explore and introduce Aboriginal employment and inclusion strategies into their companies. The session will share eight strategies for the effective recruitment of the Aboriginal talent in Canada. Participants will also learn about the 'Inclusion Continuum', an employer's map to an Aboriginal inclusive workplace, and take part in a case study activity based on the continuum. The 'Mastering Aboriginal Inclusion' approach was developed with over five years of research and documenting Aboriginal workforce development promising practices from over 29 leading corporations in Canada.

Get More Respect: HR Business Plan Benefits

Anne Howard, Human Resource Consulting Inc.

This session provides an overview of human resource business planning and how it contributes to establishing human resources as critical to the strategic management and success of the organization. It identifies the seven core aspects of business planning that human resources must establish and maintain in its day-to-day activities. You will leave the session with the specific action needed to enhance your credibility as a member of the business leadership team and some ideas on how to carry it out.

The Power of Listening

Jean Hudson, execuCoach International

Oh... Just Shut Up! Business professionals need more than industry expertise or high IQ – they need to be great communicators. People talk, talk, talk... but is anyone listening? HR professionals need to be expert listeners, and then teach those skills in fresh ways to current and future leaders in their organization. Are your employees, your managers, and you, paying enough attention to listening? This session will give you fresh new strategies, get you thinking differently, and give you an opportunity to personally experience the impact and power of dynamic listening. Participants can expect to share insights, strategies, laughter and light bulb moments.

Align the Strategic Value of Occupational Health in the Big Picture

Shelly Ptolemy, Ptolemy & Associates Inc

Employee health is typically on the peripheral radar of organizations and human resource professionals are tasked with managing this increasingly visible and nebulous workplace component. Why is it so challenging to establish and report meaningful occupational health metrics? The session will explore evolving and innovative opportunities to leverage occupational health metrics to support the holistic value of human resources and its alignment as a core strategic partner in the organization. Organizational examples of demonstrated success with occupational health metrics will be highlighted. Delegates will be invited to actively participate in discussion of perceptions, experiences and challenges involved in this emerging stream.

2:30 pm – 3:00 pm

Networking Break

3:00 pm – 5:00 pm

Keynote Speaker



THE ONE THING YOU NEED TO KNOW

Marcus Buckingham

Best-Selling Business Author and Consultant

Marcus Buckingham challenges accepted wisdom and the most common management practices while demonstrating the link between engaged employees and productivity, profit, customer satisfaction, and the rate of turnover.

Marcus is a best-selling author and an expert on outstanding leadership and management practices. As the former Global Practice Leader for The Gallup Organization's Strengths Management practice, he has spent the last 15 years helping his clients find and develop the most talented employees. He graduated from Cambridge University with a Master's degree in Social and Political Science. Dynamic, funny and informative, Marcus truly revolutionizes peoples' approach to management and leadership. His groundbreaking ideas make lasting impact and stimulate real change.

CONTACT INFORMATION

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Volunteer Committee Chair
Kathey Birtles, CHRP, Fountain Tire

Volunteer Opportunities

The following volunteers will be needed for the 2010 Alberta HR Conference.

Registration Desk Volunteers. Assist pre-registered delegates by handing out their conference package and answering any questions regarding conference activities.

Tradeshow Attendant Volunteers. To ensure that the flow of the tradeshow area is maintained and to answer any questions regarding the conference activities

Concurrent Session Volunteers. Ensuring logistics of concurrent sessions are maintained and executed.

Keynote Session Volunteers. Ensuring logistics of keynote sessions are maintained and executed

To submit a volunteer application please visit the Volunteers page at www.abhrconference.com

To discuss volunteer opportunities further, please contact Kathey Birtles, CHRP, Volunteer Committee Chair
780.410.2232
Kathey.Birtles@FountainTire.com

